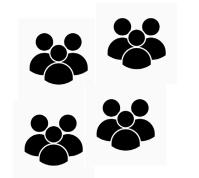


Cataloging & sharing research in usable ways

## CONTEXT



**Research completed** 



Multiple teams in your org (not privy to all research)

Design SKILL UP | MARCH 2021

## WHAT HAVE YOU TRIED?









Wiki

Request-based custom cuts

**Excel repository** 

Regular cadence of read outs

**OTHER RESOURCES MENTIONED:** 



Notion.so

UserTesting.com

Getenjoyhq.com

## **TOPICS TO DIVE INTO**







Complexity

Tagging / Process Categorization (crowdsourced?)

# Specificity

Research Qs Synthesis focus Immediacy

What makes something "usable"?

## **QUESTIONS WE PONDERED**

### Ethics in research

When is it right to reuse? What should be included in reuse? What should be extrapolate-able?

#### Deleting

When does data go stale?

## Limited emergence

Shared organization Trace-ability Putting guardrails on interpretation of data

# Updating

When do you update constant elements like personas? How do you disseminate updates across design teams?

# **Push vs Pull**

- When you recognize past work is helpful vs requests coming in from teams
- Helps go go through:
  - What are ppl asking
  - What do we have
  - What did we find?
  - Date of research
  - (is there a quick n dirty way to do validation?)